

GO Product Recap

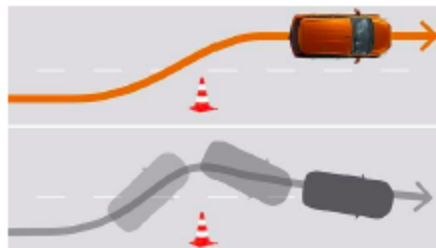


MOST AFFORDABLE CVT EVER
Sport Mode Option

FIRST IN CLASS



-Anti-fatigue seats
-Excess Front & Rear Space



-ABS with EBD & Brake Assist
-Vehicle Dynamics Control

BEST IN CLASS



Dual Airbag (Driver & Co-Driver)
STANDARD



LED DTRLs



7.0 Infotainment- AA/AC



14" Diamond Cut Alloys



Follow Me Headlamps

POWERED BY
JAPANESE
ENGINEERING

**Bold &
Stylish Looks**

**Comfortable
Drive**

**Up to 5 Years
Warranty**

GO vs Competition (1/2)

Best in Seg

2nd Best

In-line w/ Seg



		Datsun GO	Tata Tiago	Hyundai Santro	Maruti WagonR
Design & Performance	Dimensions (L/W/H in mm)	3788/1636/1507	3765/1677/1535	3610/1645/1560	3655/1620/1675
	Wheelbase (mm)	2450	2400	2400	2435
	Performance (Ps/Nm)	68/104	86/113	68/99	68/90
	Transmissions	MT/CVT	MT/AMT	MT/AMT	MT/AMT
	Ground Clearance (mm)	180	170	160	165
	Turning Radius (m)	4.6	4.9	4.4	4.7
	Boot Space (L)	265	242	235	341
Comfort & Convenience	Wheels	R14 DC Alloy	R14/R15 Alloy	R13/R14 Steel	R13/R14 Steel
	AC/Heater	Yes	Yes	Yes	Yes
	Electrically Adjustable ORVM	Yes	Yes	Yes	Yes
	Power Outlet	Front	Front	Front/Rear	-

GO vs Competition (2/2)

Best in Seg

2nd Best

In-line w/ Seg



Datsun GO

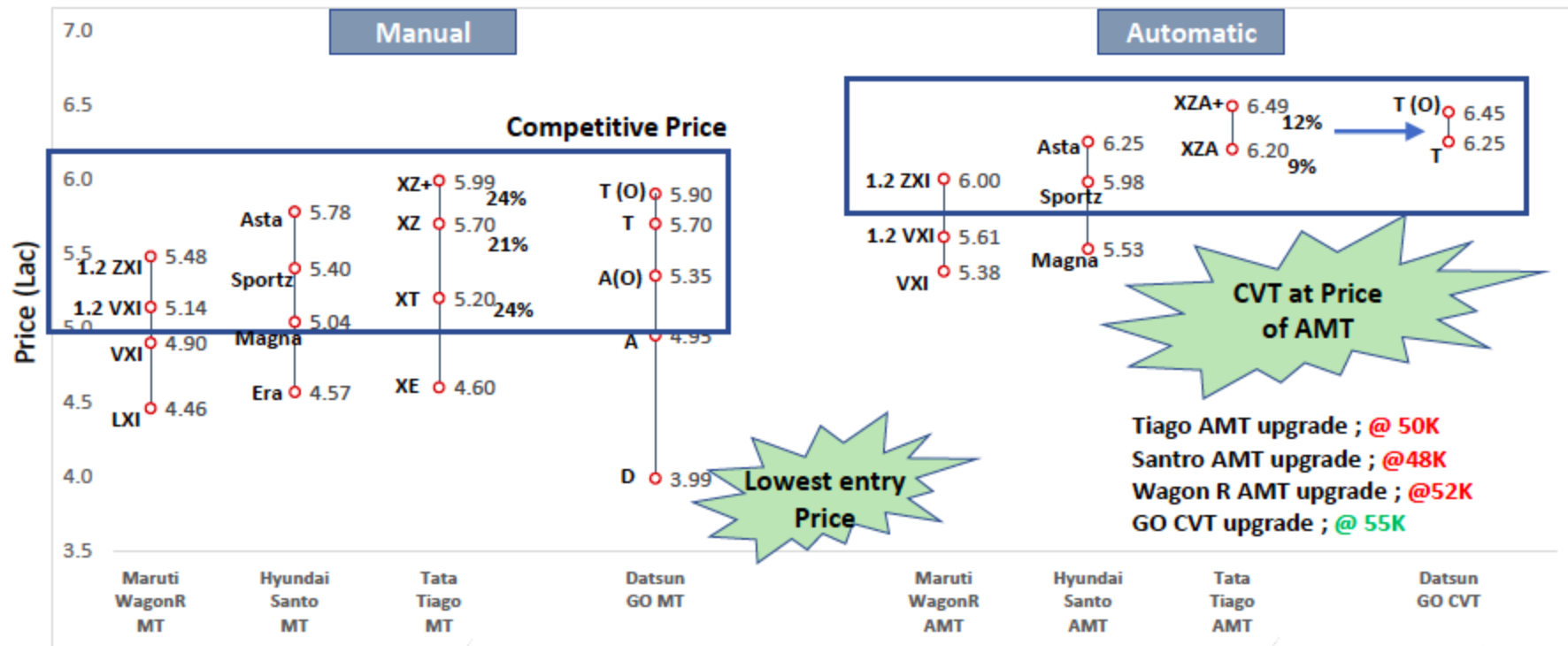
Tata Tiago

Hyundai Santro

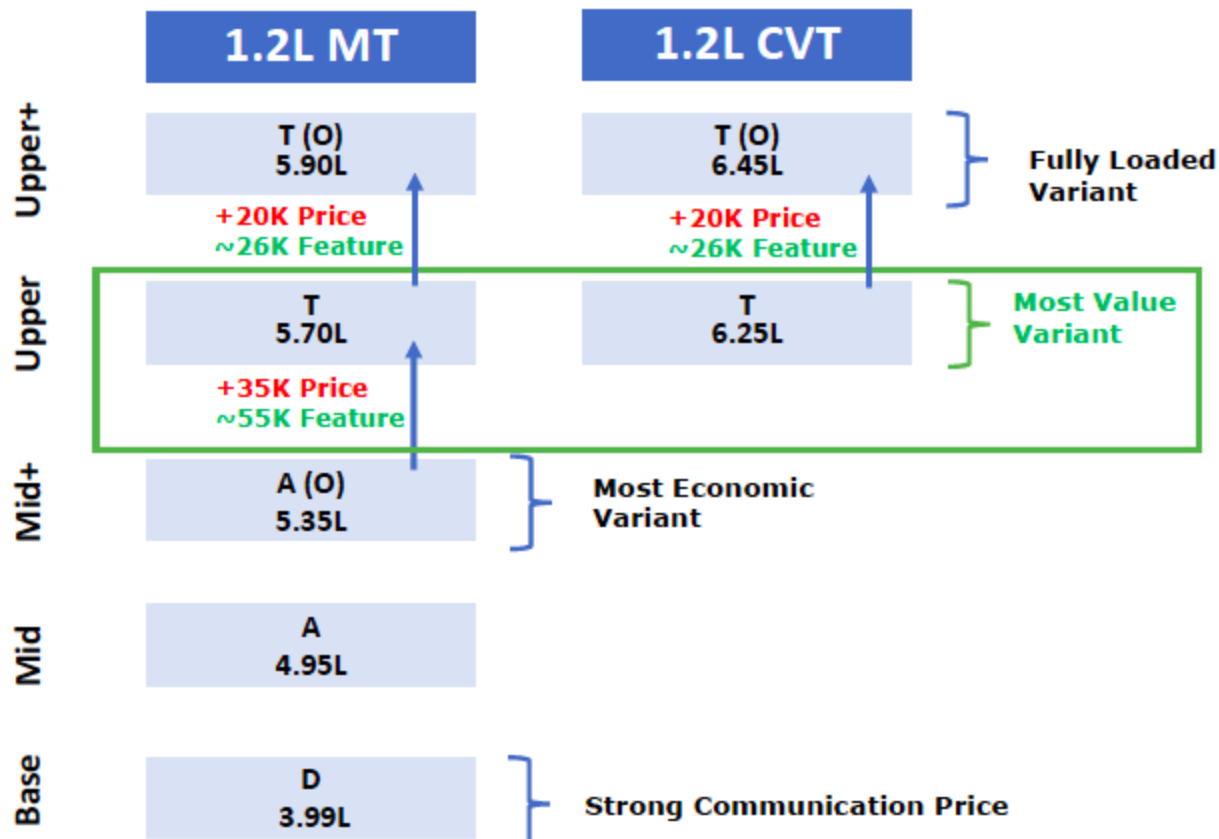
Maruti WagonR

		Datsun GO	Tata Tiago	Hyundai Santro	Maruti WagonR
Infotainment & Connectivity	Touchscreen	7.0	7.0	7.0	7.0
	Android Auto,Apple CarPlay	Yes	Yes	Yes	Yes
	FM/USB/Aux/BT	Yes	Yes	Yes (except Aux)	Yes
	Video Playback	Yes	Yes	No	No
Safety	ABS + EBD	Yes	Yes	Yes	Yes
	Brake Assist	Yes	No	No	No
	Dual Airbag	Standard	Standard	Top End Only	Top End Only*
	Front Fog Lamp	No	Yes	Yes	Yes
	LED DRLs	Yes	No	No	No
	VDC	Yes	Corner Stability Only	No	No
	Follow me Headlamp	Yes	Yes	No	No

GO vs Competition Position



GO Variant Pricing



- R14 Diamond-cut Alloys
- LED DRLs
- Rear Wiper & Washer
- Bluetooth Connectivity

- 7" touchscreen Android Auto & Apple C
- Vehicle Dynamics Control
- 2 speakers
- Tachometer
- Full Wheel Cover

- R14 Wheel
- Power steering & Rear Power window
- Follow Me Headlamp
- ABS + EBD + Brake Assist
- Electric Adjustable ORVM
- Reverse Parking Sensor
- Dual Airbag